



# GOAL 2010

## Global Outlook for Aquaculture Leadership

October 17-20 – Kuala Lumpur, Malaysia

### SPONSORSHIPS AVAILABLE

Lead by example among the world's fish and shrimp marketers – sponsor GOAL 2010! Sponsorships feature companies through event signage and related material, and GAA's magazine and website.

Review the many benefits of sponsorship below, and return the following form to the Global Aquaculture Alliance office.

**GAA corporate members receive a 5-20% discount on GOAL 2010 sponsorships!**



## GOAL 2010 Sponsor Benefits

	PLATINUM SPONSOR \$30,000	GOLD SPONSOR \$15,000	SILVER SPONSOR \$7,500
GOAL 2010 conference registrations	5	2	1
Complimentary spouse/guest social events registration	✓	✓	✓
Company logo on conference banner *	✓	✓	–
Company logo at Welcome Reception and Gala Reception *	✓	✓	✓
Company logo on coffee break signage *	✓	✓	✓
Company logo in conference brochure *	✓	✓	✓
Company logo on flash drive program *	✓	✓	✓
Company logo on GAA website *	✓	✓	✓
Ad in <i>Advocate</i> magazine, print and digital	Full Page	Full Page	Half Page
Company profile in <i>Advocate</i> magazine *	✓	–	–
Ad in conference brochure *	Full Page	Full Page	Half Page
Insert promotional material in conference bags	✓	✓	✓
Participation in Sampling Event	✓	✓	–

\* **Deadline for logo and ad artwork: August 10**

**To arrange your sponsorship, return the form or call Sally Krueger at +1-314-780-1444 for assistance.**



# GOAL 2010 – October 17-20

## SHANGRI-LA HOTEL

### Kuala Lumpur, Malaysia

# SPONSORSHIP FORM

Please print your company or organization name as you would like it to appear on your sponsorship materials.

**Complete Name** \_\_\_\_\_

Abbreviation/  
Acronym \_\_\_\_\_

Contact Name \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Country \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail Address \_\_\_\_\_

GAA Membership Level \_\_\_\_\_

### SPONSORSHIP PROCESS

Sponsor benefits are listed on reverse side. Complete this form and return to GAA office. All payments and artwork for sponsor logos and advertising must be received by August 10. Submit early to ensure maximum sponsorship benefits. To learn about membership in GAA, contact the GAA office.

### We wish to sponsor GOAL 2009 at the following level:

**Platinum** (Provide the names of 5 Participants and Spouse/Guest)  \$30,000

**Gold** (Provide the names of 2 Participants and Spouse/Guest)  \$15,000

**Silver** (Provide the names of 1 Participant and Spouse/Guest)  \$7,500

### DISCOUNTS FOR GAA MEMBERS

Governing Members, deduct 20% – \$ \_\_\_\_\_

Sustaining Members, deduct 10% – \$ \_\_\_\_\_

Association Members, deduct 5% – \$ \_\_\_\_\_

**Total** \$ \_\_\_\_\_

I am paying by:

Wire Transfer (GAA will e-mail invoice with banking details)  Check, drawn on U.S. bank and payable to Global Aquaculture Alliance

MasterCard  Visa  Discover  American Express

Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code\* \_\_\_\_\_  
 (\* Find three-digit security code on back of MasterCard, Visa and Discover after account number, four-digit code on front of American Express)

Cardholder Name \_\_\_\_\_ Signature \_\_\_\_\_

Return completed form and payment to Global Aquaculture Alliance / 5661 Telegraph Road, Suite 3A / St. Louis, MO 63129 USA  
 Telephone: +1-314-293-5500 / Fax: +1-314-293-5525 / E-mail: homeoffice@gaalliance.org / Website: www.gaalliance.org/GOAL