



FEATURED GOAL 2011 PRESENTERS

Double In A Decade – Responsibly



Wally Stevens

Global Aquaculture Alliance, United States

Wally Stevens is executive director of the Global Aquaculture Alliance, where the 35-year veteran of the seafood industry has helped expand the scope of GAA's Best Aquaculture Practices program. Stevens was formerly president of Slade Gorton & Co., a seafood distribution and marketing company, and headed Ocean Products, as well. He also helped establish the National Fisheries Institute's Future Leaders program.



Pablo Galilea

Undersecretariat for Fisheries, Chile

Pablo Galilea is Chile's undersecretary for fisheries. A former multi-term member of the Chilean legislature representing Aysen Region XI, Galilea served on standing committees for economics, promotion and development, agriculture, forestry and rural development, and fisheries, aquaculture and maritime interests. Academically trained as a commercial engineer, Galilea previously managed Estancia Punta del Monte Ltda., Mogote River Agricultural and Timber Ltd., and Commercial Ltd.



José Ramón Gutiérrez

SalmonChile, Chile

José Ramón Gutiérrez is interim president of SalmonChile, the association for salmon producers that provides the North American market access to information about the Chilean salmon-farming industry. The association has worked closely with the U.S. market to provide fresh and value-added products. Gutiérrez is also executive president of Multiexport Foods. He was a founding director of Salmon of the Americas.



Ricardo Garcia

Camanchaca, Chile

As CEO of Camanchaca Fishing Co., Ricardo Garcia manages the leading seafood company in Chile, with operations in fishing, fishmeal, fish oil and aquaculture of salmon, mussels, scallops and abalones. Garcia is also a director and past president of the Chilean North American Chamber of Commerce. He is a former CEO for Latin America and the Caribbean of American Life Insurance Co.



George Chamberlain

Global Aquaculture Alliance, United States

Dr. George Chamberlain has served as president of the Global Aquaculture Alliance since its inception in 1997. An aquaculture consultant with varied interests, Chamberlain has broad experience with hatcheries, farms, feed mills, seafood processors, distributors, foodservice companies, and retailers in countries around the world. He is also a former president of the World Aquaculture Society.



James Anderson

World Bank – University of Rhode Island, United States

Dr. James Anderson is a senior economist in the World Bank's Europe and Central Asia region. He is on leave as a professor in the Environmental and Natural Resource Economics Department of the University of Rhode Island. The researcher and writer, editor and reviewer of aquaculture- and seafood-related materials holds a doctorate degree in agricultural economics from the University of California, Davis.



Diego Valderrama

University of Florida, United States

Dr. Diego Valderrama is a natural resource economist with expertise in aquaculture and marine resources economics. He currently conducts research and teaches economic development at the University of Florida. Valderrama has studied the economics of shrimp farming in Central America, catfish farming in the United States and offshore aquaculture development. In 2009 and 2010, he was an aquaculture economist for FAO.



Ragnar Tvetervas

University of Stavanger, Norway

Prof. Ragnar Tvetervas is a business economist in the Department for Industrial Economics, Risk Management and Planning at the University of Stavanger, where his research focuses on aquaculture and seafood markets. Tvetervas is an accomplished author and lecturer who maintains relationships with authorities and private decision makers in regional and international seafood industries. Tvetervas received the 2006 Scana research prize.



Ragnar Nystoyl

Kontali Analyse, Norway

Ragnar Nystoyl is a managing director at Kontali Analyse, an independent worldwide analysis company focused on fisheries and aquaculture. Nystoyl works primarily in the areas of industry and market analysis. In addition to analytics and investigations, Kontali Analyse publishes regular reports on many fish species and seafood products. The company was founded in 1993 with a main focus on salmon and trout.



Randall Brummett

World Bank, United States

Randall Brummett is the senior aquaculture specialist at the World Bank. His experience in developing country aquaculture spans over 30 years in Asia, Africa and the Middle East. Originally trained in fish genetics, he built and managed a farm in Jordan and has provided production technology and environmental consulting services to NGOs and governments around the world, including 18 years with the WorldFish Center.



Ron Bergevoet

Wageningen University and Research Center, The Netherlands

Dr. Ron Bergevoet is a senior researcher at Wageningen University and Research Center LEI, where his work focuses on the socioeconomic aspects of animal health and disease control. Bergevoet has initiated courses on the animal health economics of swine farms, dairy farms and, more recently, salmon farms in Chile. He studied veterinary medicine in Utrecht and has a doctorate degree in agricultural and environmental sciences.



Adolfo Alvial

Adolfo Alvial Consultancies, Chile

Adolf Alvial is a former technical director for Marine Harvest Chile and founder of Adolfo Alvial Consultancies. His Chilean company provides services in technical development for aquaculture, environmental management and ecotourism. Alvial was formerly general manager of the Technological Institute of Salmon, the technology arm of SalmonChile, Chile's salmon-farming industry association. Alvial is leading a blue ribbon team analyzing the Chilean salmon recovery.



John Forster

Aquaculture Consultant, United States

Dr. John Forster has worked as an aquaculture scientist, manager, fish farm owner and consultant since 1965. He moved to Port Angeles, Washington, USA from the United Kingdom in 1984 to start salmon- and sturgeon-farming operations for Stolt Sea Farm before founding his consulting practice and Columbia River Fish Farms Inc. in 1994.



Fred Kibenge

University of Prince Edward, Canada

Dr. Fred Kibenge is a professor of virology and chairman of the Department of Pathology and Microbiology, Atlantic Veterinary College, University of Prince Edward. As an OIE expert for infectious salmon anemia, he and his laboratory confirmed the first occurrence of ISA in farmed Atlantic salmon in Chile in July 2007, and characterized the virus responsible for the 2007-2010 ISA epizootic in Chile.



José Miguel Burgos

Undersecretariat for Fisheries, Chile

José Miguel Burgos is head of the Aquaculture Department of Chile's Undersecretariat for Fisheries. He is responsible for elaborating sanitary and environmental regulations and guidelines for national aquaculture policies. Burgos was previously the aquaculture coordinator and head veterinarian for the National Fisheries Service. He served on several Chilean delegations related to sanitary and phytosanitary issues, and helped develop the vaccine for ISA virus.



Rolando Ibarra

Intesal de SalmonChile S.A., Chile

Ibarra is a veterinarian who, during the 2008 crisis caused by infectious salmon anemia in Chile, joined the Intesal team as manager of the Health and Production Department. He is developing a manual of good sanitary practices for SalmonChile's associated companies. Ibarra is a member of the Technical Committee of Health Regulation that is working to improve fish health policies for the Chilean salmon industry.



Jeff Fort

Delta Blue Aquaculture, United States

Jeff Fort is on the board of directors of the Global Aquaculture Alliance and formerly served as treasurer of the Aquaculture Certification Council. Fort is president of Delta Blue Aquaculture; owner of Fog River, a fresh seafood processor and distributor; and a partner at AmericaMeadows.com, a leading online retailer of wildflowers. In these ventures, Fort leverages technology and entrepreneurial management.



Gorjan Nikolic

Rabobank International, The Netherlands

Gorjan Nikolic is a senior associate and industry analyst at Rabobank International, where he focuses on the global seafood sector, including farmed and wild-caught seafood, and seafood trade and processing. He performs economic research on seafood and advises Rabobank's acquisitions, finance and credit risk departments. He holds a master's degree in finance and business administration from the University of Maastricht.



Jose Mujica

Claro and Associates, Chile

As a partner in Claro and Associates since 2008, Jose Mujica has combined experience in entrepreneurship and finance. He has participated in advisory to a dozen firms, including M & A, valuations and strategy. He holds responsibilities in the private equity arm of the firm, sitting on the boards of Redvoiss, Acepta and RedFacil. Mujica also has interests in the hotel industry.



Colin Guheen

Cowen Group, United States

Colin Guheen is a vice president and research analyst covering the restaurant and food industries at the Cowen Group, a diversified financial services firm that provides alternative investment management, investment banking, research, and sales and trading services. Guheen holds a degree in international political economy. Prior to joining Cowen, he worked at MFS Investment Management and an international law firm in Argentina.



Mitchell Presser

Paine and Partners, United States

Mitchell Presser is a founding partner of Paine & Partners, a major private equity group pursuing aquaculture and seafood investments. The company owns Icicle Seafoods and is also active in the agriculture sector. A graduate of Yale Law School, Presser was previously a partner at Wachtell, Lipton, Rosen and Katz, where he concentrated on mergers and acquisitions, private equity and other law matters.



Drew Tarlow

Pegasus Capital Advisors, United States

Drew Tarlow is an associate at Pegasus Capital Advisors, where he focuses on investments in aquaculture and sustainable food production, among other sectors. Previously, Tarlow was an associate at Wood Creek Capital Management, an asset manager focused on esoteric assets and investment strategies, as well as a political analyst at Medley Global Advisors, a leading macropolicy intelligence advisor.



Victor Hugo Puchi

AquaChile, Chile

Victor Hugo Puchi is chairman of AquaChile, parent company of Empresas AquaChile S.A., a group of vertically integrated companies involved in farming and exporting salmon and salmon-derived products, as well as feed production. As a head of Chile's leading salmon and trout producer, Puchi has promoted consolidation within the sector. AquaChile aims to double its tilapia output at farms in Costa Rica and Panama.



Dan Lee

Best Aquaculture Practices, United Kingdom

Dan Lee is an aquaculture specialist with expertise in design, implementation and project management. As GAA's Best Aquaculture Practices standards coordinator, he works closely with the BAP Standards Oversight Committee and helps coordinate technical committees. Lee also manages aquaculture research for the Centre for Applied Marine Sciences at Bangor University, where his main interests lie in aquaculture systems with minimal environmental impacts.



Alf-Helge Aarskog

Marine Harvest ASA, Norway

Alf-Helge Aarskog is CEO of Marine Harvest ASA, the world's largest seafood company and farmed salmon producer. Aarskog's broad experience in salmon farming included positions as CEO of the Lerøy Seafood Group ASA and head of production at Fjord Seafood ASA, a company that merged with Marine Harvest. Aarskog received a master's degree in aquaculture from the Norwegian University of Life Sciences and management education from Harvard Business School.



Dawn Purchase

Marine Conservation Society, United Kingdom

Dawn Purchase is an aquaculture officer with the Marine Conservation Society. Purchase developed the MCS Principles and Criteria for Sustainable Fish Farming for U.K. marine finfish. She represents MCS on the IFFO Technical Advisory and Certification Committee and NGOs on the Aquaculture Expert Working Group of the E.U. Commission. She is also a member of the Best Aquaculture Practices Standards Oversight Committee.



John Peppel

Cargill Animal Nutrition, United States

John Peppel has worked for Cargill over 30 years. As a senior vice president, he currently supervises various Cargill businesses in Latin America, Europe, Asia and Africa. Peppel is also responsible for the production and engineering of the company's animal nutrition plants worldwide and is the sponsor of the aqua strategy for Cargill.



Gastavo Cannavina

Cargill Americas, Inc., United States

Gastavo Cannavina is the origin and trading manager for Cargill Americas, Inc. With an educational background as a certified public accountant, Cannavina joined Cargill SACI, Argentina, in 1990 and was transferred to Cargill Americas in 1999. His wide experience in seafood and aquaculture includes domestic origination, specialty products, export markets, logistics, ocean transportation, risk management and trading of grains and oilseeds.



David Kaluzny

World Renderers Organization, United States

David Kaluzny is executive vice president of Kaluzny Bros., Inc., an Illinois-based supplier of rendering services and products. Kaluzny currently serves as president of the World Renderers Organization and is a past chairman of the National Renderers Association and the Fats and Protein Research Foundation. He currently serves on their boards. Kaluzny holds a B.S. in business administration and an MBA in finance.



Jonathan Shepherd

International Fishmeal and Fish Oil Organisation, United Kingdom

Jonathan Shepherd is director general of the International Fishmeal and Fish Oil Organisation, an NGO representing fishmeal and fish oil producers and related trades. He has extensive management experience in industrial marketing and business development, and has run businesses connected with fish farming, pharmaceuticals and feed manufacturing. Shepherd is a veterinarian with a doctorate in fish farming from the University of Stirling.



Peter Redmond

Global Aquaculture Alliance, United States

Peter Redmond is vice president of Best Aquaculture Practices development for the Global Aquaculture Alliance. He is a former senior director of Walmart Stores' sustainability department and a previous vice president and divisional merchandise manager of deli and seafood. Redmond also formed Epiphany Group, a consulting group specializing in sustainability issues. Redmond currently promotes BAP certification to retail and foodservice operators across the globe.



Albert Zeufack

Khazanah Research and Investment Strategy, Malaysia

Dr. Albert Zeufack is director of research and investment strategy for Khazanah Nasional Berhad, a Malaysian wealth fund associated with the World Bank. Prior to joining Khazanah, Zeufack was the World Bank's acting lead economist and head of the Poverty Reduction and Economic Management Cluster for Southeast Asia. Zeufack has worked extensively on microfoundations of growth and competitiveness.



Rick Espindola

Unified Foodservice Purchasing Coop, United States

Rick Espindola is a director of seafood purchasing at the Unified Foodservice Purchasing Coop, the supply chain management organization for Yum Brands, Inc. and its restaurant systems: Taco Bell, KFC, Pizza Hut, A & W and Long John Silver's. UFPC negotiates the procurement of food, packaging, non-food and equipment items for over 20,000 restaurants. Espindola formerly worked in procurement at Empress International.



Robert Fields

Sam's Club, United States

Robert Fields is senior director for fresh meat, seafood and gourmet deli at Sam's Club. A division of Walmart, Sam's Club is the United States' eighth-largest retailer and a leading membership club with locations in the U.S., Brazil, China and Mexico. Walmart and Sam's are requiring their seafood products to be certified sustainable to Marine Stewardship Council, Best Aquaculture Practices or equivalent standards.



Terry Mitchell

Meijer, United States

Terry Mitchell is the meat/seafood director for Meijer, a family-owned business with 200 grocery stores in the United States' Midwest. Mitchell has been in retail meat/seafood since 1975, with much of the last 15 years in protein buying and merchandising. Formerly a senior buyer at Sam's Club and regional meat supervisor for Costco, Mitchell serves on advisory committees for U.S. pork and beef interests.



Jeff Sedacca

National Fish & Seafood/Pacific Andes, United States

Jeff Sedacca is president of the Shrimp Division at National Fish and Seafood, Inc., a division of Pacific Andes. The U.S.-based full-line frozen seafood supplier has customers ranging from large supermarket chains and retail wholesalers to food-service distributors and restaurant chains. Previously, Sedacca led Lu-Mar Lobster and Shrimp Co., a wholesale shrimp importing, processing and packaging company named after his parents.



Howard Johnson

Sustainable Fisheries Partnership, United States

Howard Johnson is director of global programs for the Sustainable Fisheries Partnership, a non-profit organization that promotes the rebuilding of depleted fish stocks and reductions in the environmental impacts of fishing and fish farming. With over 20 years as a seafood consultant, Johnson has worked on sustainable solutions to fishery problems in Asia, Central and South America, Russia, the United States and Canada.



Eric Bernard

R & O Seafood Gastronomy, France

Eric Bernard joined R & O Seafood Gastronomy, the leading French wholesale seafood distributor, in 2010 to build "total quality" throughout the company's supply chains, procurement and distribution. After earning a master's degree in biology from the University Louis Pasteur, Bernard has specialized in the techniques of aquaculture production and sustainable development. He was the coordinator of the World Wildlife Fund's Shrimp Aquaculture Dialogues.



Roger Bing

Darden Restaurants, United States

Roger Bing is vice president of seafood purchasing for Darden, the world's largest full-service dining restaurant company with sales of U.S. \$7.5 billion. Before joining Darden, Bing spent a good part of his career in Australasia, Europe and Africa with Union International Pty., an integrated global primary protein production and marketing company. He has held numerous leadership positions with industry organizations.



Lee French

Price Chopper Supermarkets, United States

Lee French is vice president of seafood merchandising for Price Chopper Supermarkets, where he has served nearly 37 years. The chain of 130 supermarkets is focused on sustainable seafood and was the first U.S. retailer to carry farmed sea bream. Price Chopper works with the Best Aquaculture Practices and Marine Stewardship Council certification programs, Sustainable Fisheries Partnership and Trace Register within its corporate sustainability initiatives.



Jorge Hernandez

U.S. Foods, United States

As senior vice president for food safety and quality assurance, Jorge Hernandez establishes food safety and sustainability standards for U.S. Foods distribution centers, food-processing facilities and private-label products. Hernandez is a past V.P. of food safety for the National Restaurant Association Educational Foundation and International Food Safety Council, and a member of the CDC Environmental Health Committee, Global Food Safety Initiative Technical Committee and other groups.



Ricardo Grunwald

Multiexport Foods, Chile

Civil engineer Ricardo Grunwald began his seafood career in 1982 and is now global sales director for Multiexport Foods. Multiexport Foods, the leading Chilean salmon and trout farmer, processor and exporter, deals in both fresh-frozen and smoked products. Grunwald is also president of Salmon of the Americas, which represents South America producers in promoting the many benefits of farmed salmon in the North American market.



Bea James

Lunds and Byerly's, United States

Bea James is senior manager of organic, natural and sustainable programs at Lunds and Byerly's, a grocery chain based in Minnesota. The company is committed to offering responsibly sourced wild and farm-raised seafood choices through partnerships with the Marine Stewardship Council, Alaska Seafood and Global Aquaculture Alliance. James served on the USDA National Organic Standards Board and Minnesota Department of Agriculture Organic Advisory Task Force.



Mike Loftus

Raley's, United States

Mike Loftus is director of meat and seafood at Raley's. Raley's has 133 U.S. supermarkets under several names in northern California and Nevada. Loftus has 25 years in the grocery business, with experience in meat, seafood, store operations, merchandising and other areas. He previously served as general manager at the company's warehouse-format stores and meat buyer/merchandiser at Raley's of New Mexico.



George Parmenter

Delhaize America, United States

As sustainability manager for Delhaize America, George Parmenter leads the company's sustainable seafood sourcing for 1,400 stores located from Maine to Florida on the eastern U.S. seaboard. Parmenter primarily supports Hannaford Supermarkets, a 181-store chain in the northeast. Hannaford is known as a leader in green practices. Its stores feature large selections of local and natural and organic products.



John Galiher

Preferred Freezer Services, United States

John Galiher is the founder and CEO of Preferred Freezer Services, the world's fifth-largest cold storage operation. Preferred Freezer's 27 facilities in the United States, China and Vietnam utilize leading-edge technologies and MIS systems. Galiher's experience in engineering, construction, sales and management has been key to the company's success. He has received several business awards and been featured in articles on state-of-the-art technology.



John Connelly

National Fisheries Institute, United States

John Connelly is president of the National Fisheries Institute, the United States' leading trade association advocating for the fish and seafood community since 2003. NFI lobbies Congress and regulatory agencies, maintains a strong media voice and provides technical advice to members. Connelly also serves on the board of trustees of the Marine Stewardship Council and the board of the International Seafood Sustainability Foundation.